



TicTalk™ Fact Sheet

TicTalk Overview

Designed with kids, parents and educators in mind, TicTalk is a parent-controlled cell phone for kids ages 6 and up. Developed by wireless communications enabler, **Enfora**, TicTalk gives kids the freedom and mobility of a cell phone while providing parents with the security and peace of mind of being able to stay connected to their children.

Through a secure web account at www.mytictalk.com, parents can control how, with whom, when and how much their kids communicate on the TicTalk phone. Through its educational games in a variety of subject areas from LeapFrog's award-winning educational content, the TicTalk allows kids to sharpen more than 400 school skills while having fun and earning additional talk privileges at mom's or dad's discretion.

TicTalk Features

TicTalk is a real cell phone operating on any GSM/GPRS cellular network. Designed to fit in the palm of a child's hand, the device's rugged, lightweight construction makes it perfect for on-the-go kids. In addition, TicTalk provides an array of fun and security-minded features that appeal to both parents and their children.

Features for Parents

TicTalk gives parents peace of mind through unrivaled control over the use of their child's cell phone. Parents can:

- Control incoming and outgoing phone calls
 - Anytime calls (family, emergency)
 - Reward calls (friends, etc.)
- Set limits for reward minutes/times of day
- Configure organizational tools
 - Calendar
 - To-do list / reminders
- Send text messages to their kids

Fun & Cool Features for Kids

TicTalk provides a number of secure and fun features, including:

- Ability to call mom or dad anytime
- Ability to call friends with reward minutes
- Educational games by LeapFrog covering five core subject areas, including math, spelling, science, and social studies. Games included are Monkey Math, Monkey Spelling, Fact Attack, Math Defender and Hangman.
- Personalized ring tones
- Fun stuff
 - Photos
 - Tunes
 - Stopwatch and Countdown Timers
 - Games (Match it, Ask TicTalk)

Pricing and Availability

TicTalk is priced at \$99 with pre-paid phone cards starting at \$25 for 100 minutes (expiring 90 days from purchase). There is no activation fee.

TicTalk will be available for online purchase mid-August. Additional information about TicTalk is available online at www.mytictalk.com.